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[portfolio](#)

# Benjamin McInnes - YouTube Scriptwriter | Long-Form Documentary & Video Essay Specialist

## SUMMARY

YouTube scriptwriter specializing in long-form documentary and video essay content built for strong hooks, pacing, and audience retention.

With five years of experience in screenwriting and creative storytelling. I develop research-driven scripts across investigative, psychology, and commentary genres.

Trained in screenwriting and digital content creation at Yoobee Colleges, I bring cinematic structure and production awareness to every project.

Currently serving as Lead Writer-Director on an animated series in production, overseeing story development, episodic arcs, and final script delivery.

Available for remote YouTube scriptwriting and long-form content roles.

## SKILLS

YouTube Scriptwriting

Long-Form Scriptwriting

Audience Retention Writing

Video Essay Writing

Storytelling & Narrative Structure

Research & Topic Development

Script Formatting

Film & TV Screenwriting

Creative Writing

Content Writing

Blog & Article Writing

Editing & Proofreading

US & UK English Writing Conventions

## PROFESSIONAL WRITING EXPERIENCE

### **ELIX, REMOTE** – *Writer-Director*

NOV 2025 – PRESENT

- Plan and structure episode arcs / story mapping
- Write full episodic scripts from concept to final draft
- Refine scripts through editorial feedback
- Direct voice acting performances
- Manage production timelines and ensure episodes stay on schedule
- Lead narrative continuity, brand tone, and episode-level creative direction
- Maintain consistent weekly delivery schedules across episodic scripts and client work.

### **Freelance Ghostwriter**

OCT 2025 – PRESENT

- Delivered a commissioned short story to client specifications
- Worked to brief, tone, and narrative requirements
- Received 5-star client review for quality and delivery reliability

### **Independent Editorial Writer**

FEB 2026 – PRESENT

- Conducted and transcribed an original interview with an independent recording artist
- Developed a long-form feature article exploring the artist's creative process, influences, and thematic direction
- Structured narrative from raw interview material into a cohesive, publication-ready profile
- Applied editorial pacing, voice consistency, and audience-focused storytelling
- Preparing and pitching the article to relevant music journals and online publications

## EDUCATION

### **Yoobee Colleges, New Zealand** – *Diploma in Film & Content Creation*

FEB 2022 – DEC 2022

Directing, screenwriting, storytelling, narrative structure and digital content.

## WORK AUTHORIZATION & AVAILABILITY

- New Zealand citizen
- Available for part-time and full-time remote roles
- Open to high-volume production workloads

## PORTFOLIO

- Long-form YouTube documentary scripts
- Video essay scripts
- Articles
- Film & TV scripts
- Novel excerpts
- Short-story excerpts